# **Janhavi Namewar**

## UX / UI Designer

A fourth year Visual Communication student with keen interest in crafting user experiences. My ability to collaborate and work with a cross functioning team has enabled me to reach my goal as an User Experience Designer. Eager to connect with others and deliver innovative design solutions.

### +91 86682-87889



janhavinamewar@gmail.com

in www.linkedin.com/in/janhavinamewar

### **Experience**

### Siemens Technology and Services Pvt. Ltd UX / UI Designer | Internship | May 2024 - Aug 2024

- Leveraged research skills to analyze data from previous studies, gaining a deep understanding of project needs and user pain points.
- Developed a UI immersive navigation system with a virtual world interface, enabling intuitive access to critical data.
- Applied UX research and advanced technologies (metaverse, digital twin, AR/VR) to design user-friendly interfaces and 3D product wireframes, enhancing workflow efficiency and system interaction

### **Maharashtra Metal Industries (MMI)**

User Interface | Internship | Jan 2024

 The app is dedicated to Sales Force Management and Marketing activities

#### **Dilli Talkies**

#### Visual Designer | Freelance | Dec 2023- Present

- Professional Development Program Illustration for Animation Project, Character design
- Motion graphics illustrations
- Communication and branding

### **Eutopia**

#### Graphic Design Intern | Sep 2022- Feb 2023

 Designed Communication and branding, moodboards, Brochers design, pacakging design

#### **Mavenwit**

#### Graphic Design Intern | Mar 2022- May 2022

- · Designed illustrations Character design for NFT
- Designed Communication and Branding posters, collaterals design

## **Skills**

#### Design

- User Experience Design
  User centric Design
- Design Thinking
  Design process
  VR/AR
- Visual Design Responsive Design

### **UX** method

- Usability Testing User Research Affinity Diagram
- Persona and scenario Heuristic Evaluation
- Stakeholder mapping Storyboarding
- User Interviews Card Sorting Feature Listing

## Extracurriculars

# **Art Mandi spatial design installation** 2023

**Visual Communication Department Fest** 

### **Education**

#### Bachelor of Design 2021-2025

Unitedworld institute of Design, Ahmedabad Visual Communication | Topped in semester 3

### **Higher Secondary Education** 2019-2021

Jijau college, Jalna, Maharashtra 12th Grade Science | 91%

## **Projects**

# **UX design for virtual world- Immersive Navigation**

Designing an Immersive tool to simplify complex workflows of users

# **Biometric Authentication- Checkout Process, Smart Cart**

User experience Design for customers making checkout process smooth and Easy

#### **Truble**

Fact checking and critical thinking application and browser extension

## Research Papers

#### ICDHS14 Cultures of Design - 2025

Designing for India: Balancing Regional Diversity with Universal UI Cohesion through Language and Typography - Ongoing

### **Tools**

**Procreate** 

**Design Tools** - Adobe Creative Suite (Adobe Illustrator, Photoshop, InDesign, XD, Aftereffects, Premiere pro), Wix Studios,

Prototyping - Figma, Adobe XD3D Tools - Blender, Dimension

## **Achievements**

### **Commendation certificate**

Received a Commendation Certificate from Coventry University, UK, for an Interdisciplinary Design Project based on SDG goals

### Foundations of User Experience (UX)

Google certificate Course By coursera

### **Udemy**

UI Design From Figma to HTML CSS Course